

Appendix B—Workshop I Report

CITY OF MOUNTAIN VIEW
RECREATION PLAN PROJECT

COMMUNITY WORKSHOP #I
SUMMARY REPORT
WEDNESDAY, JUNE 7, 2006 – 6:00 pm to 9:00 pm

Prepared by
PDG & ASSOCIATES

Introduction

This report summarizes the results of the first of three (3) workshops to be conducted as a part of the public outreach activities to aide the RECREATION PLAN PROJECT. The workshop was held Wednesday, June 7 from 6:00 pm to 9:00 pm at the Mountain View Community Center, located at 201 South Rengstorff Avenue. The Consultant Team worked with City staff to develop and coordinate the workshop. Forty-one (41) residents attended the workshop. David Muela, Community Services Director, welcomed participants and introduced the Project Team, which included staff and the consultants. James Teixeira, Recreation Manager, reviewed the purpose of the plan and the workshop.

RECREATION PLAN PURPOSE

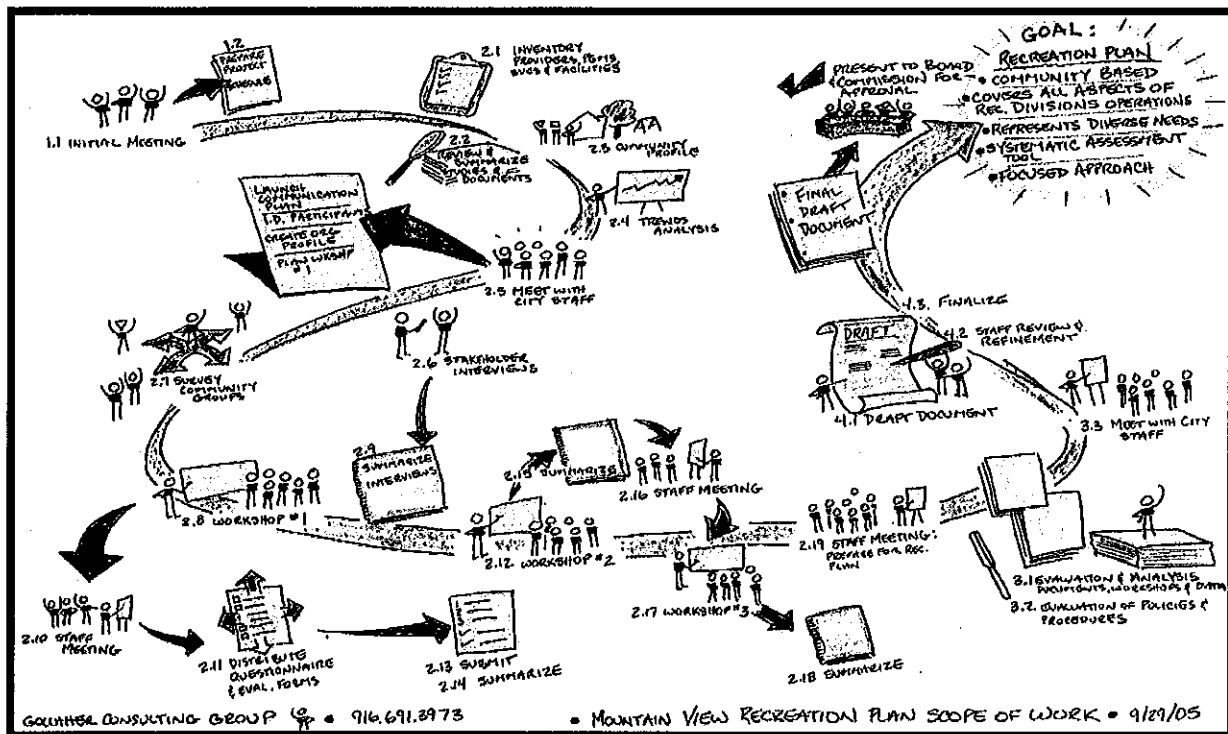
The purpose of the recreation plan is as follows:

1. Ensure that recreation programs and facilities match the current and long-term needs of Mountain View's diverse population.
2. Serve as a companion document to the Parks and Open Space Plan.
3. Assist and guide in recreation planning through the establishment of a systematic approach for assessing and evaluating programs and services.

WORKSHOP PURPOSE

1. Identify the most highly valued community attributes or characteristics that make Mountain View a great place to live, work and play.
2. Discuss issues or trends that may be negatively impacting those valued characteristics/attributes.
3. Determine the role of parks, recreation and community services in how it might mitigate those issues or trends to preserve and promote the attributes or characteristics.

Consultant, Sheryl Gonzales, reviewed the overall process for the project as well as the workshop. Dr. Ellen O'Sullivan, also a member of the consultant team was introduced and began the launch of the workshop by reviewing important characteristics/attributes of Mountain View based on the US 2000 Census. Working with Sheryl Gonzales, the workshop participants were asked to form groups and various roles of the groups were reviewed and assigned. Once the groups were formed, Ellen then began the group participation.



WORKSHOP FORMAT

Participants were divided into four working groups for the workshop process. Each member of the group sat at a table of no more than twelve (12) participants with materials that included a flip chart, and markers to record their discussions. Groups were also requested to select a presenter and timekeeper. Members of the City staff served as scribes for each of the groups.

During the course of the workshop, there were three topics presented for individual consideration and group discussion. Below is a list of the topics discussed.

- **Topic I** – What are the community characteristics/attributes that make Mountain View a desirable place to live, work and play?
- **Topic II** – What are the most important issues or trends facing the Mountain View community that can have a negative impact on those important characteristics/attributes we just discussed?
- **Topic III** – What role can parks, recreation and community services play to address those issues or trends as well as support the community characteristics/attributes now and in the future?

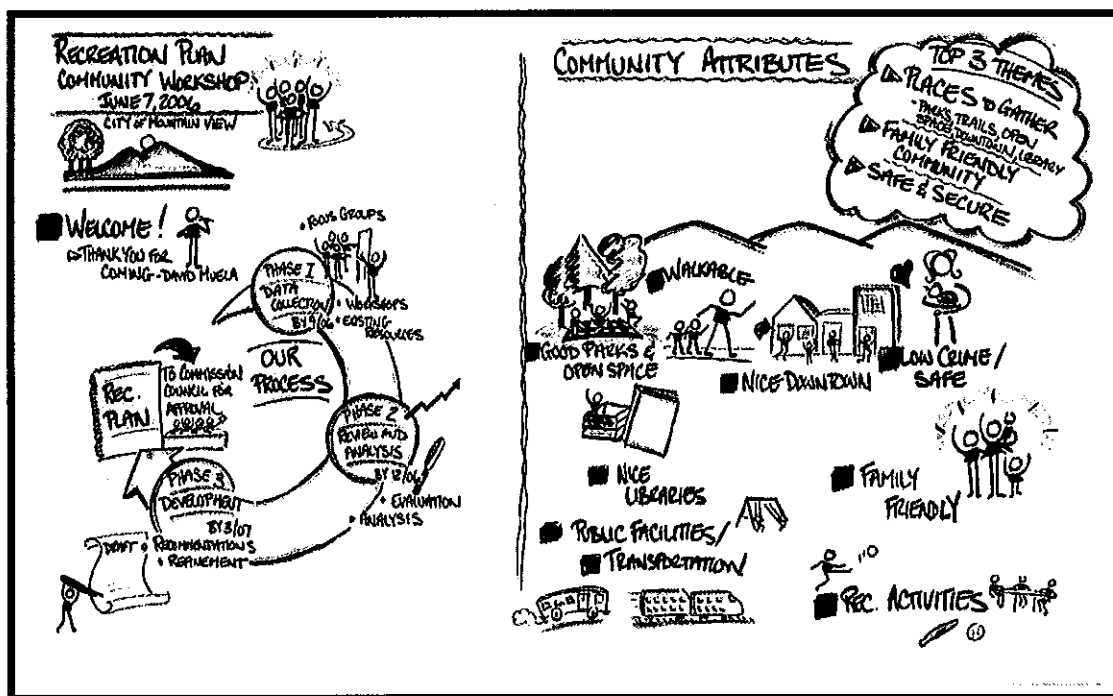
Initially, participants were asked to individually respond on the forms that were distributed before the presentation of each topic. They were encouraged to list as many responses that came to mind. After listing their answers, they were requested to prioritize their responses. They were given five (5) to ten (10) minutes to complete this task.

Discussions began after this time in which individual members of the groups were requested to review their top three priorities from their individual list with the entire group. Twenty (20) to twenty five (25) minutes was allotted for this discussion. The staff scribes posted the individual top

priorities on the flip chart. These findings were posted on the wall at which time each member of the group was given five (5) dots/stars to vote on the list of answers posted on the flip chart for that topic. They could "spend" their votes as they pleased, using all of the dots/stars for one item or spread them across multiple choices.. At the conclusion of this process the staff and presenter would identify the top three priorities for that topic. The presenter for each group then presented their findings at the conclusion of each topic discussion/process. Graphic Recorder, Greg Gollagher, documented the results of the workshop and group findings.

WORKSHOP SUMMARY

Individuals were invited to first identify the community characteristics/attributes that make Mountain View a desirable place to live, work and play. They were then asked to prioritize their answers, identifying the top three (3) to discuss with the members of their group. As the groups shared their various individual priorities of each topic, they were then requested to form consensus through a voting process that identified the group's top three answers. Results of these discussions were then presented to all in attendance. The second topic, the most important issues or trends facing Mountain View that may threaten those valued community characteristics/attributes, was discussed in the same previously outlined format. The final topic regarding the role of parks, recreation and community services and how it might preserve those characteristics/attributes and mitigate the issues or trends was reviewed and discussed by all. A matrix of the groups' discussions summarizes those results and can be found on pages 5 through 7 of this report.



GROUP RESPONSES BY TOPIC

TOPIC #1 WHAT MAKES MOUNTAIN VIEW A GREAT PLACE TO LIVE, WORK & PLAY?

OPEN/GREEN SPACE	ARTS & ACTIVITIES	PROGRAMS & SERVICES	RESOURCES	COMMUNITY
<ul style="list-style-type: none"> • Good open space -I • Trails don't cross streets • Access to open space • Good parks • Trails 	<ul style="list-style-type: none"> • Clean, well, maintained parks • Lots of parks & places for families • Access to Deer Hollow Farm • Library - I • Heritage locations • Downtown – III • Senior, teen, youth facilities 	<ul style="list-style-type: none"> • Variety of community/rec activities – II • Outdoor activities • Concerts • Better program cost versus other cities • Family programs • Educational programs • Cultural/performing arts 	<ul style="list-style-type: none"> • Good schools • Faith groups • Neighborhood assoc. • Public Trans. • Varied shopping • Close to Stanford & lectures/art • City staff responsive & professional -I 	<ul style="list-style-type: none"> • Diversity of community - I • Language diversity • Safe -II • Family Friendly- I • Culture • Small town feel • Food • Proximity to jobs • Parent participation • Walkability –II • Comm. Experiences • People are courteous

* Please note responses by members that were repeated or similar are identified with strike marks.

TOPIC #2
WHAT ARE THE ISSUES OR TRENDS THAT MAY BE NEGATIVELY IMPACTING THOSE CHARACTERISTICS/ATTRIBUTES?

OPEN/GREEN SPACE	PARKS & ACTIVITIES	PROGRAMS & SERVICES	RESOURCES	COMMUNITY
<ul style="list-style-type: none"> • Privatization of public land/child care – tennis • Decreasing open space - II 	<ul style="list-style-type: none"> • Development in park areas • Library closes too early • Lack of field space • Pool operating hours • Not enough large rec facilities • Lack of supervision in parks 	<ul style="list-style-type: none"> • Times for programs conflict for working families • Noise ordinances • Lack of programs for low income families • Not enough after school activities • Cuts in programs 	<ul style="list-style-type: none"> • Educational system under stress • Transportation service costs/rising costs • Reduced funding - I • Public transportation doesn't link well-+ costs • Access to health care • Plans not followed • Decisions based on economics • Large chains driving out small business - I • City Council needs long term vision • Lack of free time for civic involvement • City action without a plan • Lack of mainstream grocery store downtown • City energy plan • Threat to tax revenue • Resident apathy 	<ul style="list-style-type: none"> • Too many people-I • High cost of living-I • Affordable housing • Gangs/youth at risk-II • Increased crime rate -II • More outreach for lower income families • High density of housing-development-III • Traffic-III • Running out of land • Pressure from outside groups • More focus on revitalization of Mtn. View not just downtown • Rent increases • Resident apathy • Lack of teen involvement/voice • Less socialization/isolation

* Please note responses by members that were repeated or similar are identified with strike marks.

TOPIC #3
WHAT ROLE CAN PARKS, RECREATION & COMMUNITY SERVICES PLAY TO ADDRESS THOSE ISSUES OR TRENDS & PRESERVE THE QUALITY OF LIFE?

OPEN/GREEN SPACE	PARKS & ACTIVITIES	PROGRAMS & SERVICES	RESOURCES	COMMUNITY
<ul style="list-style-type: none"> • No combination of programs mixed w/open space • Require park/open space for all size development, Mayfield, etc. • Create something beyond trails that provides learning- Activity Center • Increase natural open space, trails, parks - I • Maintain & develop open space, trails-II • Increase walk & bike ability for community • Parks non reserved • Playgrounds-I • Keep parks nonreserved • Maintenance of facilities 	<ul style="list-style-type: none"> • Indoor community pool • Building & maintaining parks with good facilities, bathrooms, shade • More playing fields • More community gardens-II • Increase programs on school site • Maintain & develop parks • Community orchard • Larger site for Farmer's Market • Build rec. center to be hub of city 	<ul style="list-style-type: none"> • Health & Wellness for all ages- I • Offer programs at same time for adults & children • Neighborhood policing • Tech access for low income • Counseling for all • High school/teen programs - I • More homework clubs for elem. Kids, less restrictions • Cultural programs for youth and teens - I • After school programs increased • Volunteer opportunities for youth & seniors • Housing assistance • Civic events to meet people - I • City sponsored sport teams • Spanish language preschool • Keep good programs in place - I • Increase community outreach, especially low income population - I • Youth instructional sports programs • Increase outdoor sports • At risk youth activities • More neighborhood based activities • Community bike tours 	<ul style="list-style-type: none"> • Revenue producing activities • Partner with outside organizations to offer events, programs, etc. -I • Partner with schools to provide youth services & events • Support neighborhood associations • Promote community through fairs, festivals 	<ul style="list-style-type: none"> • Be inclusive to all segments of the community • Listen & communicate to community • Create safety & build healthy community

Please note responses by members that were repeated or similar are identified with strike marks.

TOP PRIORITIES BY GROUP

After the groups discussed their individual responses, each group member was given 5 votes (dots or stars). They were to spend those votes as they chose on the list of responses identified in the previous task. They could spend a vote on one choice, or spread them across multiple choices. The top three choices were then identified and presented to the entire group. They are listed as follows by group.

TOPIC 1

What are the community characteristics/attributes that make Mountain View a desirable place to live, work and play?

GROUP 1	GROUP 2	GROUP 3	GROUP 4
Lots of parks to bring friends & family	Open spaces	Good parks, open space	Recreational activities (all, swim, tennis, classes, sports)
Trails cross no streets to bike/walk	Downtown	Nice library	Family friendly (opportunities for children, places to go with children)
Safe, minimal crime	Public facilities	Downtown	Heritage locations (parks & other locations)
	Walk ability		

TOPIC 2

What are the most important issues or trends facing the Mountain View community that can have a negative impact on those important characteristics/attributes we just discussed?

GROUP 1	GROUP 2	GROUP 3	GROUP 4
Loss of open spaces	Increased high density, development	Loss of open space (natural & agricultural)	Educational system under stress
Threat to tax revenue	Decrease of open space	Traffic	Development in park areas & overall overdevelopment
Resident apathy	Lack of supervision in parks (drinking)	High density housing	More outreach to low income families
	Lack of programs to low income families		

TOPIC 3

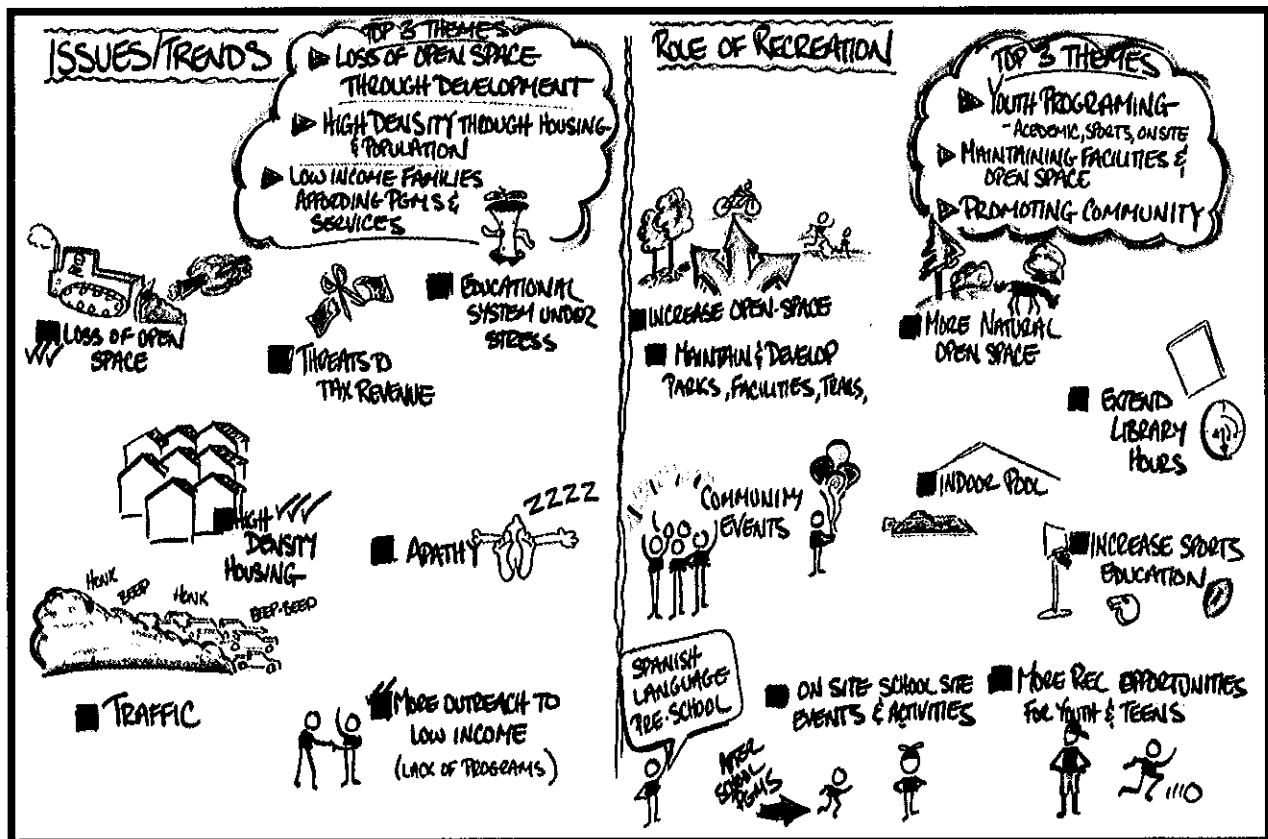
What role can parks, recreation and community services play to address those issues or trends as well as support the community characteristics/attributes now and in the future?

GROUP 1	GROUP 2	GROUP 3	GROUP 4
Increased youth sports education programs	Maintain & develop parks, open space, trails	Increase recreation opportunities for teens, youth, more programming Spanish language preschool	Keep building & maintaining parks with good facilities – bathrooms & shade areas
After school programs w/academics including math & reading	Encourage & promote community group events	Provide more natural space, trails, parks	Build indoor community pool
Increased open space	Work with schools to increase on site youth services & events	Civic events, opportunities to meet	Extend library hours

TOPIC TOP PRIORITIES

After the presentations were given, the consultant team and staff reviewed the group priorities and selected the top three (3) answers most similar in responses of all groups for each of the topics presented. They are listed below:

TOPIC 1 ATTRIBUTES/CHARACTERISTICS/ATTRIBUTES	TOPIC 2 ISSUES/TRENDS	TOPIC 3 ROLE OF RECREATION
Places to gather (Parks, trails, open space, downtown, library)	Loss of open space through development	Maintaining facilities & open space
Family friendly community	High density through housing & population	Youth programming (On school sites academic, sports, etc.)
Safe & secure	Low income families affording/accessing programs & services	Promoting community that is accessible for all



CONCLUSION

Upon presentation of the top three priorities for each topic and the collection of all individual topic response forms as well as the questionnaire, the workshop participants were thanked for their involvement. They were invited and encouraged to attend the next workshop scheduled for September. Information would be distributed to the public as to the time and location.

The workshop adjourned.

Appendix C- Workshop II Report

DRAFT #1